

SIX THINKING HATS

The Edward de Bono

SIX THINKING HATS®



MINDWORKS

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The acclaimed thinking tool that enhances effectiveness, productivity and innovation in the individual and the organisation.

SIX THINKING HATS®

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Thinking six times more efficiently!

WHAT ARE THE SIX THINKING HATS?

The Six Thinking Hats® is an effective thinking management tool that enables you to achieve more creative and more productive thinking. Originated by Edward de Bono, the inventor of lateral thinking, this system has been applied with success by many of the world's top corporations and businesses. The method works by enabling the participant to engage a spectrum of perceptual positions, metaphorically referred to as hats. This process presents all the potential benefits, creative possibilities, unseen pitfalls and hidden options. This clear picture facilitates decision-making and problem-solving, while also unearths new innovative solutions.

WHAT ARE THE BENEFITS?

Adopting the Six Thinking Hats® will enable you and your team to:



Empower your people's creative abilities and produce more innovative solutions.



Generate the focus, synergy and value of parallel thinking. With the Six Hats, everyone builds on each other's strengths. The result is a vast enhancement in the development of quality ideas!



Improve teamwork and reduce conflict.



Manage information better.



Troubleshoot and handle difficulties more easily and effectively.



Explore more new horizons and possibilities for the growth and success of your business.

WHAT SOME TOP PLAYERS HAD TO SAY ABOUT SIX THINKING HATS...

IBM - "It provides a method for new, diverse and constantly changing groups of people who have to work together to solve problems quickly."

XEROX - "Using the de Bono techniques, we achieved in less than a day what would have taken us a week."

BRITISH AIRWAYS - "It has focused our attention on how to exploit the creativity of our staff ...to develop new ways to improve service and better understand our customers."

DUPONT - "The productivity and quality of ideas and actions generated by this technique have been nothing short of phenomenal."

PRUDENTIAL - "Our key professionals have improved the quality of or thinking ...essential in moving our product range into the twenty-first."

ABB - "It has proven very efficient in improving working...especially in international teams where it usually takes long to...cope with cultural differences. With Six Hats it is possible to gain results in two days which before took a month."

LABATTS - "It has enabled people to improve day-to-day operations and contribute to a reduction in stress, turmoil and resistance to change."

FEDERAL EXPRESS - "It honours all thinking preferences...everyone can participate and contribute...ideas can be holistically viewed and fine-tuned."

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CONCO - "The missing link between understanding different styles of thinking and constructively using them."

AMERICAN REINSURANCE - "Six Hats produced outstanding results. We believe thinking tools must be woven into our cultural fabric for us to be truly creative and innovative. We plan to train the majority of our staff over the next year"

Robert W. Trainer, SVP Strategic Planning

ROYAL TRUST - "We were really inspired by the 6 Hats process at work and were very impressed with it when we saw the results. It has changed the way we think at Royal Trust."

Louise Smith, VP Strategic Planning

CAMBRIDGE URBAN GROUP - "We accomplished in one and a half hours what we would normally take four or five hours to achieve. The ideas generated contributed significantly to our \$10 million cost reduction target."

James Kosmack, VP Leasing



OTHER TOP ORGANISATIONS WHO HAVE BENEFITED FROM THE SIX HATS METHOD

NESTLE

INTEL

NASA

MOTOROLA

ROCKWELL INT.

US DEFENSE DEPT.

HONEYWELL

GENERAL MOTORS

AT&T

AVON

RUBBERMAID

TEXAS INSTRUMENTS

ALCON

AMERICAN GREETINGS

WHAT ARE THE APPLICATIONS OF SIX HATS WITHIN THE ORGANISATION?

The Six Thinking Hats® enhances many applications within the organisation, including:



Reports
Assesments
Evaluations
R & D

Meetings
Brainstorming
Negotiation
Mediation

Management
Decision making
Planning

The Six Hats can be implemented both on a micro and a macro level, enhancing both the individual's thinking processes, as well as the holistic skills of the organisation.

WHAT IS THE FORMAT OF THE TRAINING?

The Six Hats® is usually taught as a one day workshop or a more in-depth two day one. Comprehensive APTT manuals are used. Workshops involve hands-on training and group exercises.

WHO SHOULD ATTEND?

Managers, executives, secretaries, facilitators and all personnel who may benefit from learning to organise their thinking in meetings and dealings.

WHO WILL BE YOUR SIX HATS TRAINER?



Kris Attard is a personal development and corporate trainer who specialises in mind skills training for effectiveness and peak performance. He runs Awareness Workshops, conducting trainings around the world to clients that include top multi-national corporations. He is a trainer of Edward deBono's Six Thinking Hats certified by APTT of USA and the Edward deBono Foundation of Malta, having received training from Dr deBono himself and other top trainers. He is also a senior Mindscape trainer for the PaRama School of Life Sciences of USA, and a practitioner of NLP (Neuro-Linguistic Programming) certified by the International Society of NLP. His work draws on a varied training background that includes gestalt psychology and systems thinking. For several years, Kris has been in demand as a creative ideas man in the marketing and advertising industry in Malta, working on blue chip accounts with award-winning campaigns to his credit. He is the author of the Mindscape Manual.



Awareness Workshops presents you with the opportunity of introducing the power and benefit of the acclaimed Six Hats thinking tool into your organisation. We would be happy to discuss how this or any of the other methods we teach can fulfill



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